

Sustainability and environmental protection

We are aware that we inevitably leave an ecological footprint. Sustainable action, resource conservation and the development of effective measures to protect the environment are particularly important to us.

Our sustainability concept covers the following four areas



Social responsibility

We support our team and are committed to society and the region. Because only together can we be successful!!

Our measures

- Free employee meals
- A wide range of training and further education opportunities
- Equal rights and fair remuneration
- Various benefits and discounts
- Partnership project with a Ukrainian hotel management school



Ecological footprint

Thanks to the support of our guests, we are able to use our resources in a targeted manner.

Our measures

- Linen change according to guest requirements
- Three electric charging stations, each with two connections
- E-bike charging stations and in-house bike rental
- Energy-saving appliances and systems
- Use of environmentally friendly cleaning, dishwashing and laundry detergents



Growth & Development

We are constantly changing and are characterised by continuous improvement. That is why we focus on innovation and healthy growth.

Our measures

- Energy optimisation for energy savings
- Digitisation and optimisation of processes in all areas
- Innovation team consisting of employees from all departments
- Digital registration form
- Guest information via a digital travel companion (instead of flyers)
- Touchscreen as a source of information at reception



Product responsibility

We prefer high-quality, selected, seasonal products. We favour products from regional and organic cultivation.

Our measures

- No use of disposable packaging wherever possible
- Cooperation with producers from Potsdam and the surrounding area
- Increase in the proportion of products from organic farming
- Very high proportion of fair-trade products in coffee and tea (over 90%)
- Concept for avoiding oversupply in catering

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