

Resources, Social Matters and Responsibility

We are aware that the running of our hotel involves the use of resources and has an impact on the environment. We therefore take a conscious approach to resource management, as well as to social and economic issues, in various aspects of our day-to-day hotel operations.

Our sustainability concept covers the following four areas

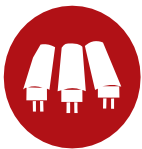


Social responsibility

We support our staff and are committed to the region. Together, we lay the foundations for long-term economic and social success

Our measures

- Free employee meals
- A wide range of training and further education opportunities
- Equal rights and fair remuneration
- Various benefits and discounts
- Partnership project with a Ukrainian hotel management school



Growth & Development

We are constantly changing and are characterised by continuous improvement. That is why we focus on innovation and healthy growth.

Our measures

- Energy optimisation for energy savings
- Digitisation and optimisation of processes in all areas
- Innovation team consisting of employees from all departments
- Digital registration form
- Guest information via a digital travel companion (instead of flyers)
- Touchscreen as a source of information at reception



Ecological footprint

Thanks to the support of our guests, we are able to use our resources in a targeted manner.

Our measures

- Linen changed on request
- Three electric vehicle charging points, each with two sockets
- E-bike charging stations
- On-site bike hire
- Use of energy-efficient appliances and systems
- Use of dosing systems for cleaning products, washing-up liquid and laundry detergent



Product responsibility

We prefer high-quality, selected, seasonal products. We favour products from regional and organic cultivation.

Our measures

- No use of disposable packaging wherever possible
- Cooperation with producers from Potsdam and the surrounding area
- Increase in the proportion of products from organic farming
- Very high proportion of fair-trade products in coffee and tea (over 90%)
- Concept for avoiding oversupply in catering

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